

SAN YSIDRO BORDER CROSSING DIGITAL

SAN DIEGO



FULL MOTION DIGITAL ON USA BORDER REACHING SAN DIEGO TRAFFIC

San Ysidro is home to the fourth busiest land border crossing in the world and the busiest border crossing in the US. More than 14 million vehicles and 33 million people enter the United States at the San Ysidro Port of Entry annually.



PANEL NO:	San_1001
MARKET:	San Diego
COMMUNITY:	US Border
SIZE:	25' H x 45' W
LAT/LONG:	32.5424 -117.0263
FACING:	South
4 WEEK IMPS :	2,300,000
TAB ID:	PENDING
TYPE:	DIGITAL (full motion)
ILLUMINATION:	24hrs