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TIMES SQUARE EXPOSURE WITHOUT THE CLUTTER

Located in the south end of Times Square's bow tie, this new landmark digital is in a prime location reaching visitors & local commuters. Centrally located between Bryant Park and the Port Authority bus hub this corner display is in the middle of a revitalized retail and dining destination and just outside of the clutter of the over-saturated core of Times Square.



PANEL NO:	NY-02
MARKET:	New York
COMMUNITY:	Times Square
SIZE:	24'H x 68"W
LAT/LONG:	40.7551, -73.9971
FACING:	North/East
*IMPRESSIONS:	380,531
TAB ID:	30984126
TYPE:	Full Motion Digital
ILLUMINATION:	22hrs

**Impressions values are weekly based on Adults 18+.*