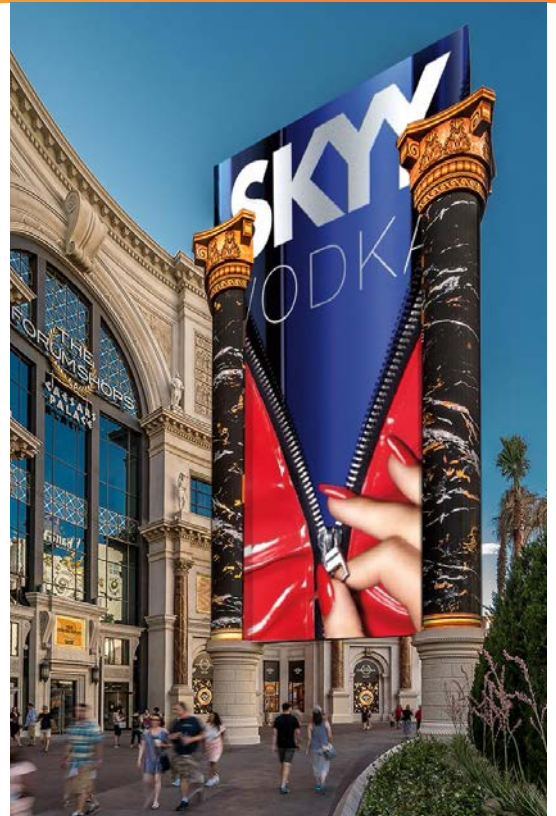
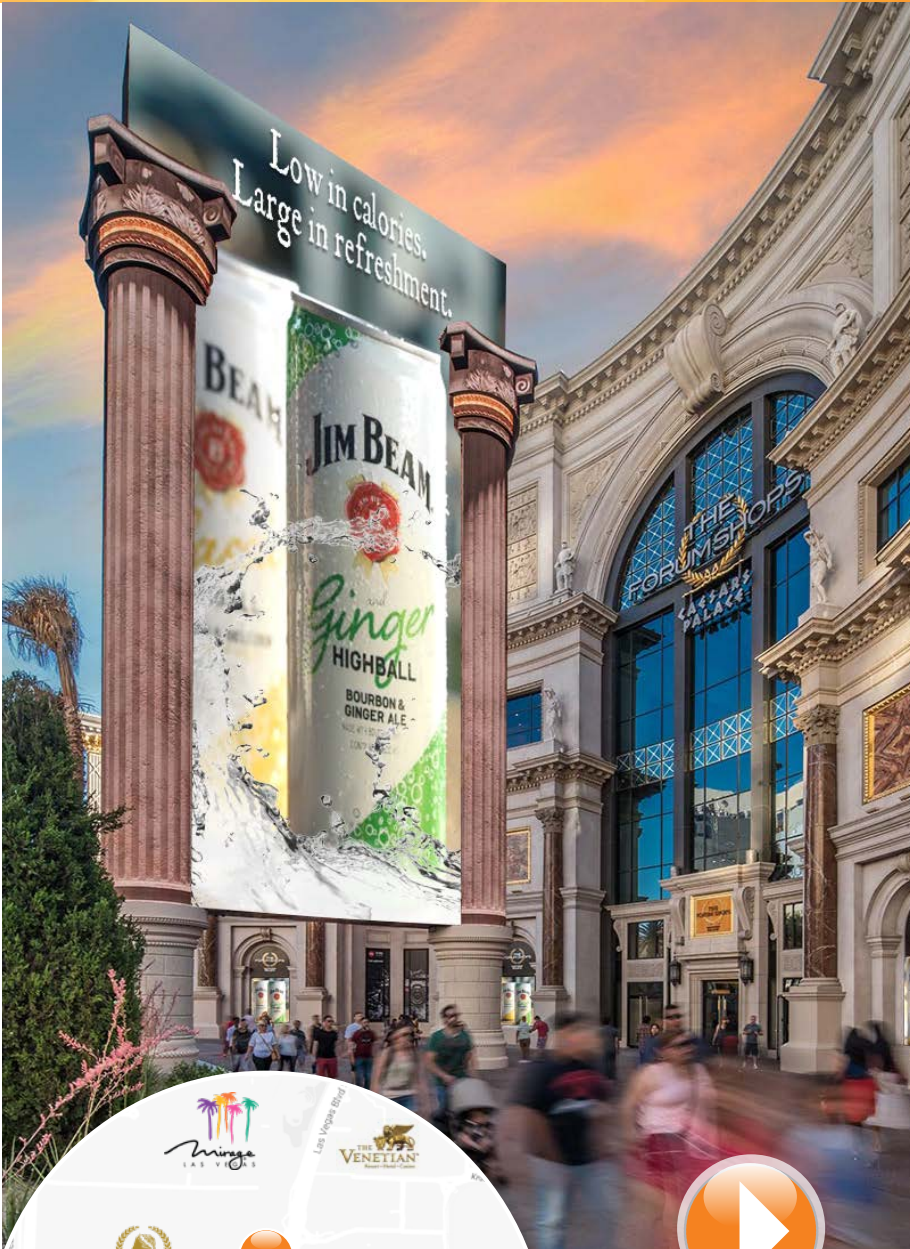




FORUM SHOPS AT CAESARS

FOXPOINT

LAS VEGAS



WATCH VIDEO

PANEL NO:	LV-01
MARKET:	Las Vegas
COMMUNITY:	Las Vegas
SIZE:	85'H x 41'W
LAT/LONG:	36.11858, -115.17307
FACING:	North/South
*IMPRESSIONS:	539,500
TAB ID:	TBD
TYPE:	Full Motion Digital
ILLUMINATION:	24hrs

*Impressions values are weekly based on Adults 18+.

LAS VEGAS STRIP DIGITAL TOWER

This double-faced sign stands 85-feet tall and is covered with an abundance of LED panels. The unique sign simulates a classical Roman building façade with a surface area boasting more than 6,000 square-feet of LED. Experiential features include the positioning of the structure, directing foot traffic underneath the sign and audio that reaches pedestrians approaching the structure from both directions.

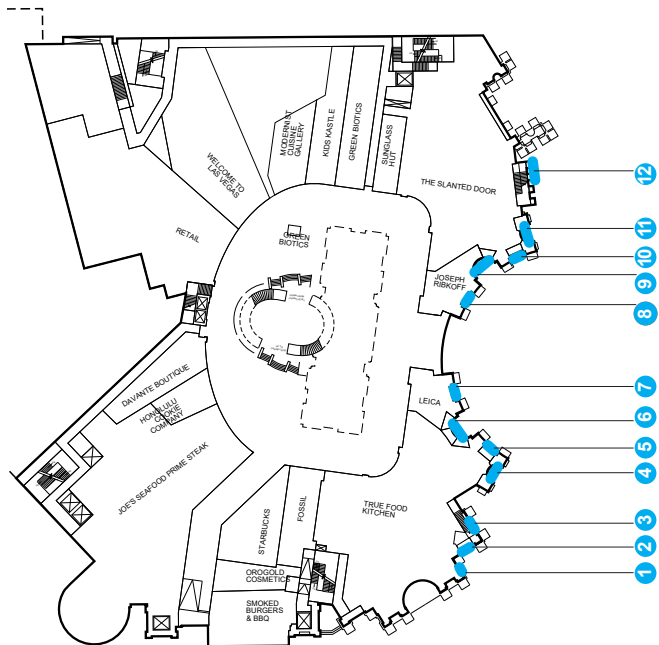




FORUM SHOPS AT CAESARS

FOXPOINT

LAS VEGAS



LAS VEGAS STRIP

PANEL NO:	LV-01
MARKET:	Las Vegas
COMMUNITY:	Las Vegas
SIZE:	VARIOUS
LAT/LONG:	36.11858, -115.17307
FACING:	Various
*IMPRESSIONS:	254,400
TAB ID:	TBD
TYPE:	Full Motion Digital
ILLUMINATION:	24hrs

**Impressions values are weekly based on Adults 18+.*

15 DIGITAL SCREENS AT 12 SITES FACING LAS VEGAS BLVD

Located at ground level and adjacent to the large tower, these 15 full motion digital screens offer an opportunity for a fully immersive takeover experience for a brand.