



10 TIMES SQUARE, MANHATTAN

FOXPOINT

NEW YORK



TIMES SQUARE EXPOSURE WITHOUT THE CLUTTER

Located in the south end of Times Square’s bow tie, this new landmark digital is in a prime location reaching visitors & local commuters. Centrally located between Bryant Park and the Port Authority bus hub this corner display is in the middle of a revitalized retail and dining destination and just outside of the clutter of the over-saturated core of Times Square.

PANEL NO:	NY-02
MARKET:	New York
COMMUNITY:	Times Square
SIZE:	20'H x 67"W
LAT/LONG:	40.7551, -73.9871
FACING:	North/East
*IMPRESSIONS:	380,541
TAB ID:	30984126
TYPE:	Full Motion Digital
ILLUMINATION:	22hrs

**Impressions values are weekly based on Adults 18+.*

30-15 THOMSON AVE LONG ISLAND CITY, QUEENS

NEW YORK



KING OF THE HILL IN QUEENS

14'x48' bulletin in Queens, New York with long approach views catching commuters going to and from Manhattan. This high profile, two-sided bulletin reads to traffic on Thomson Avenue with secondary reads on Skillman Avenue. Queens is on Long Island across the East River from Manhattan. Queens is host of the annual U.S. Open tennis tournament and nearby Citi Field where the MLB NY Mets play.



RATE: \$10,500 / 4 WKS NET



PANEL NO:	NY-03
MARKET:	New York
COMMUNITY:	Queens
SIZE:	14'H x 48'W
LAT/LONG:	40.745370, -73.938230
FACING:	West
*IMPRESSIONS:	311,000
TAB ID:	Pending
TYPE:	Static
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*

30-15 THOMSON AVE LONG ISLAND CITY, QUEENS

NEW YORK



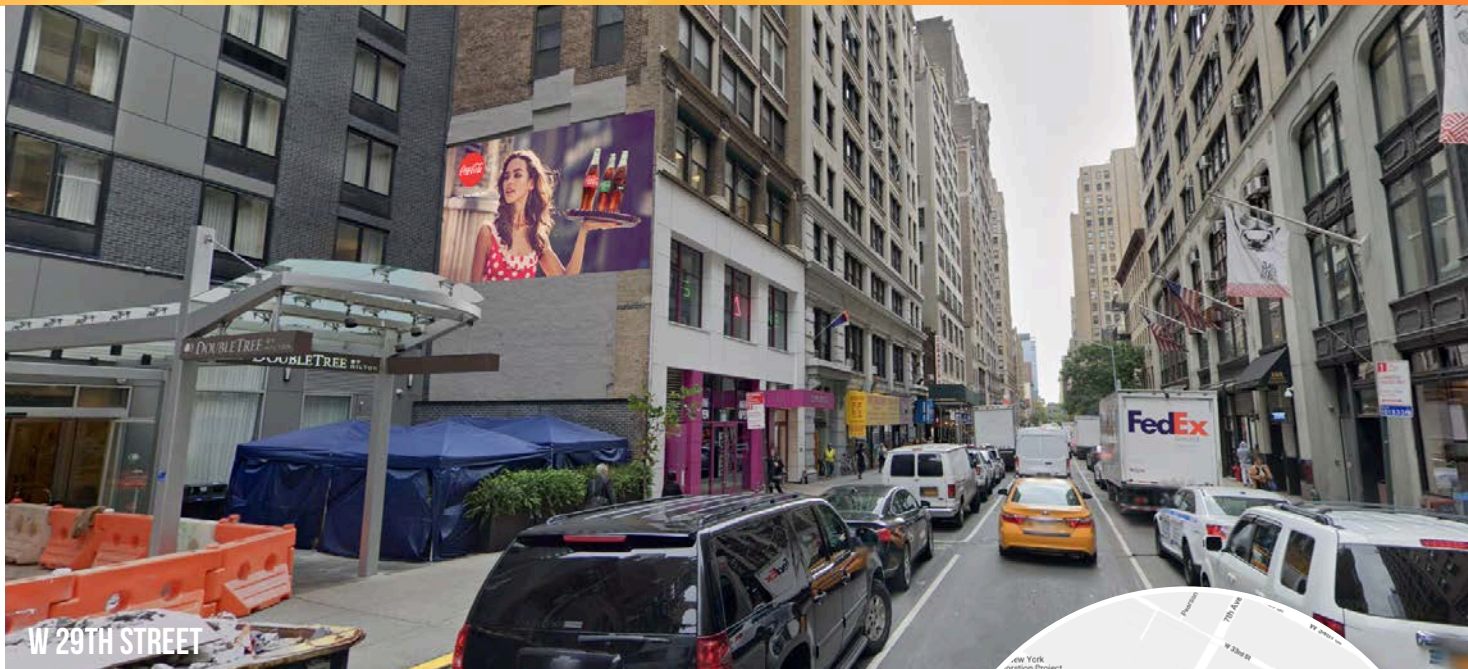
KING OF THE HILL IN QUEENS

14'x48' bulletin in Queens, New York with long approach views catching commuters going to and from Manhattan. This high profile, two-sided bulletin reads to traffic on Thomson Avenue with secondary reads on Skillman Avenue. Queens is on Long Island across the East River from Manhattan. Queens is host of the annual U.S. Open tennis tournament and nearby Citi Field where the MLB NY Mets play.



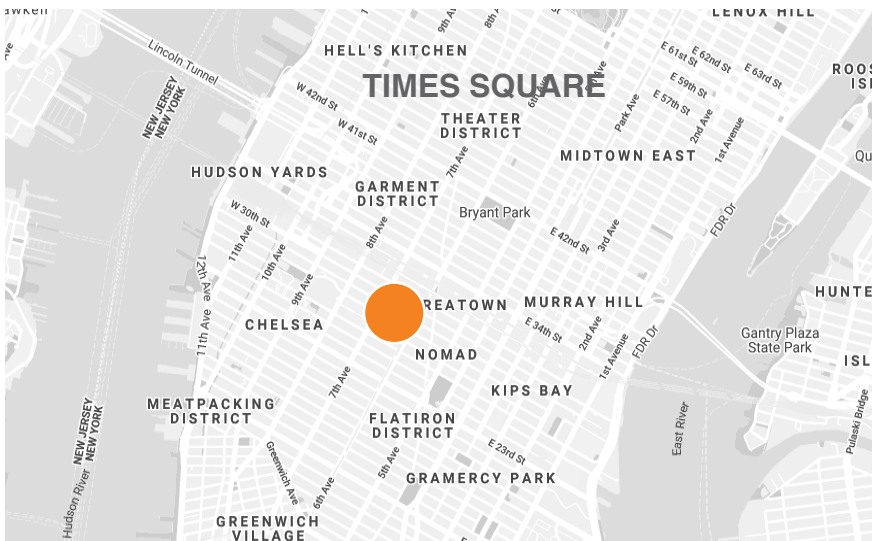
PANEL NO:	NY-04
MARKET:	New York
COMMUNITY:	Queens
SIZE:	14'H x 48'W
LAT/LONG:	40.745370, -73.938230
FACING:	East
*IMPRESSIONS:	Pending
TAB ID:	Pending
TYPE:	Static
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*



WALLSCAPE IN CENTRAL MANHATTAN

14' x 25' wall in Manhattan. Located centrally just south of Times Square and between Penn Station and the Empire State Building this wallscape captures oneway pedestrian and vehicular traffic heading northwest on west 29th Street between 6th and 7th Avenues.



PANEL NO:	NY-04
MARKET:	New York
COMMUNITY:	Manhattan
SIZE:	14'H x 25'W
LAT/LONG:	40.74713, -73.99142
FACING:	Southeast
*IMPRESSIONS:	393,759
GEOPATH ID:	31025656
TYPE:	Static
ILLUMINATION:	No

**Impressions values are based on 4 weeks/Adults 18+.*