

the DC | DOWNTOWN CHANDLER



LANDMARK OOH MEDIA IN THE HEART OF DOWNTOWN CHANDLER

FOXPOINT
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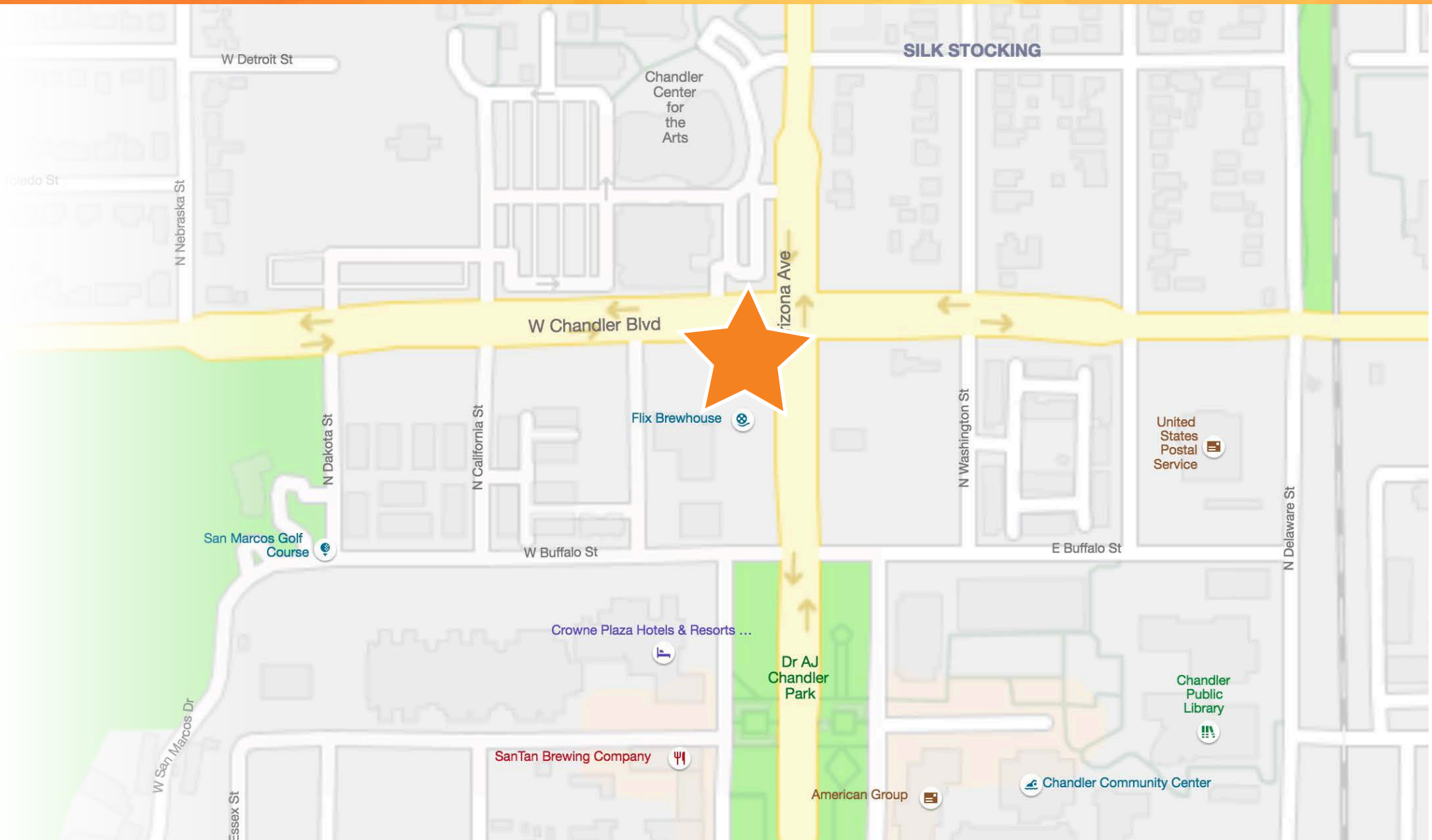
THE MARKET



- Phoenix is the 5th largest city in the US
- Chandler is an affluent suburb in the Phoenix market
- Extremely limited OOH platforms to reach this highly desirable demographic
- Destination place for residents and visitors alike
- Close proximity to eclectic shops, diverse restaurants and a variety entertainment venues
- One of the busiest intersections in the Phoenix market



THE HEART OF DOWNTOWN



THE MEDIA

CENTER STAGE

ONE OF THE BUSIEST CORNERS IN THE PHOENIX MARKET



- PANEL #: AZ-092A/B
- DIGITAL MEDIA
- DISPLAY SIZE: 14'^h x 48'^w (x2)
- WEEKLY IMPRESSIONS:
98,353 (East)
68,809 (North)
- LATITUDE: 33.3062953
- LONGITUDE: -111.8415594
- FACING: North/East
- TAB PANEL ID: 30864272 & 30864273

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WHY OUT OF HOME?

- OOH is immune to being skipped, blocked or turned off.
- OOH remains a mass reach medium, reaching at least half of consumers in most markets and as much as 90% in some.
- OOH audience measurement continues to improve.
- OOH media continues to advance with digital displays allowing for direct engagement and interaction.
- OOH allows advertisers to execute unique campaigns that stay top of mind with consumers.



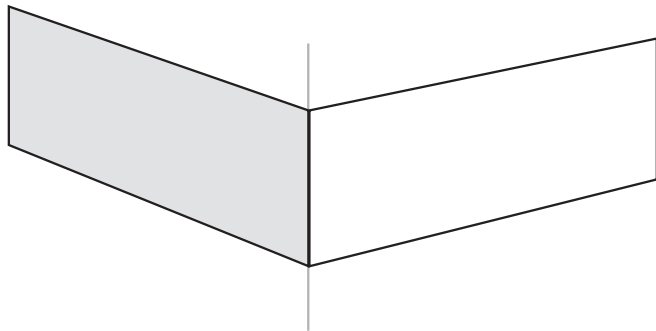
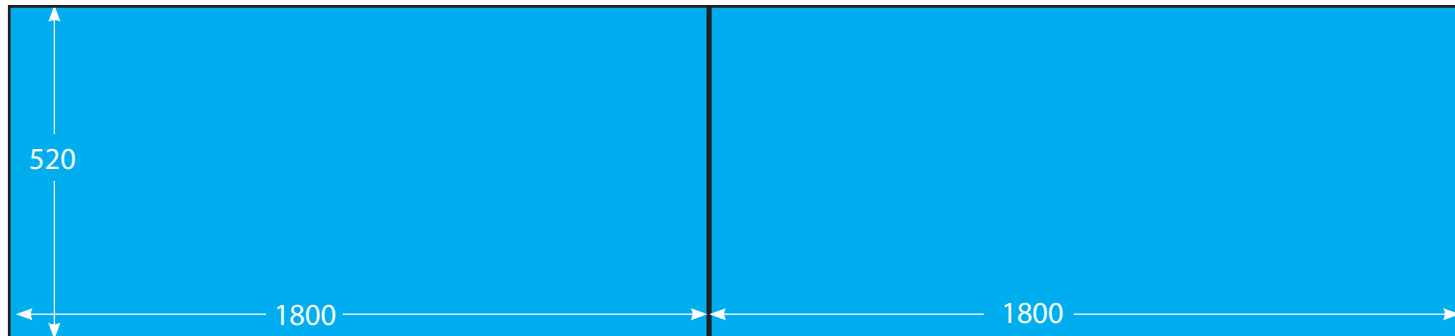
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CHANDLER DIGITAL SPEC

VIEWABLE AREA: 13.7'h x 47.2'w (x2)

LOCATION: Chandler Boulevard Chandler, AZ

PANEL ID: AZ-092A/B



Display follows building façade as shown above

ARTWORK/VIDEO REQUIREMENTS

- Digital Resolution: 520 h x 1800 w (pixels)
- All rendered artwork: (1.0)px @ 72 dpi
- Color Mode: RGB
- STATIC content format:
 - .jpg (72dpi at 100% pixel dimension)
 - Please send art in two separate 520x1800 files



WE GET YOUR POINT ACROSS



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